

Strategic Goal #1

NGMA will elevate the vital role of grants management professionals in stewardship of grant funds and will promote the profession to future professionals and stakeholders.

- Communicate clear definitions of the grants manager roles, skillsets, educational backgrounds and other key attributes.
- Increase the amount of information about the grants management profession in widely accessible public sources.
- Improve awareness of NGMA to professionals who have partial roles in grants management.
- Develop tools for NGMA members to use in educating colleagues on the importance of grants management and compliance.

Strategic Goal #2

NGMA will continue to support the overall level of competency of grants management professionals by offering diversified, affordable educational and online resources targeted to their career level and sector.

- Develop a catalog of courses and resources designed to address the needs of members in every phase of their careers (early, mid-career, experienced).
- Define grants management competencies to help current professionals better identify their gaps in knowledge.
- Leverage the strengths of successful existing NGMA programs (i.e., webinars, GMBok, AGT, Community Forum) to expand educational offerings.
- Explore the use of new educational platforms and formats that appeal to the next generation of grants managers.
- Expand opportunities for both in-person and online sharing of best practices and templates among sector groups.
- Assist new grant professionals in understanding the Uniform Guidance (2 CFR Part 200).

Strategic Goal #3

NGMA will assist its members in navigating significant changes in the federal compliance landscape to reduce confusion and improve the overall administration of funds.

- Provide timely information that addresses new or upcoming changes to federal grant-related statutes, regulations, programs and guidance.
- Work with federal partners on efforts to streamline communications to the grants community on compliance changes/updates.

Strategic Goal #4

The Certified Grants Management Specialist (CGMS) will be recognized as the premier credential by grant management professionals, employers, and funders.

- Complete accreditation of the CGMS, with dedication to consistent high-level administration of the program, and to enhance the credibility of the credential throughout the grants industry.
- Improve awareness of the CGMS among employers and funders as a tool to clearly identify grants management peers and job candidates that have a proven minimum level of grants management expertise.
- Define the benefit of the CGMS to grant professionals in both professional development and career advancement.
- Build compliance mechanisms for the CGMS Code of Ethics that illustrates NGMA's commitment to integrity.

Strategic Goal #5

NGMA will cultivate cooperative relationships with industry partners to improve the environment for success for its members.

- Utilize the expertise of industry partners, including CAPP Partners, to develop affordable educational programming.
- Work with industry partners and associations to communicate the value of grants management and the complexities of compliance to stakeholders (employers, funders, etc.).
- Foster an environment of shared responsibility with educational partners to raise the level of competency in grants management focused on providing accurate and timely information.