

AGT Sponsorships Add-Ons

Opening Session/Keynote \$15,000

Approximate attendance: 1,000

- Opportunity for your company's representative to speak and/or show a video prior to the introduction of the keynote speech (maximum of three minutes; content subject to approval by NGMA staff;
- "Presented by" branding across all AGT signage, website, printed materials, conference app, newsletter and social media;
- Placement of logo merchandise/giveaways and marketing materials on the tables or chairs (subject to approval by NGMA staff; NGMA materials may also be placed on tables or chairs);
- Upgraded location in NGMA CAPP Expo;
- NGMA LinkedIn post promoting your participation;
- Two (2) additional AGT registrations for your company's staff.



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- NGMA LinkedIn post promoting your participation;
- Two (2) additional AGT registrations for your company's staff.

Registration and WIFI \$15,000

Approximate number of printed items: 1,200

- Lanyards and conference bags cobranded with your company and NGMA;
- · Charging cords branded with your logo distributed to attendees;
- Your company name as the WIFI password;
- "Sponsored by" branding across all AGT signage, website, printed materials, conference app, newsletter and social media;
- Upgraded location in NGMA CAPP Expo;
- NGMA LinkedIn post promoting your participation;
- Two (2) additional AGT registrations for your company's staff.



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Afternoon Break \$8,000

Approximate attendance: 1,000

- "Sponsored by" branding across all AGT signage, website, printed materials, conference app, newsletter and social media;
- · Placement of plates, cups or napkins with your logo;
- Upgraded location in NGMA CAPP Expo;
- NGMA LinkedIn post promoting your participation.



Approximate attendance: 100

- A table to display marketing materials and connect with attendees during the reception;
- "Sponsored by" branding across all AGT signage, website, printed materials, conference app, newsletter and social media;
- Placement of plates, cups or napkins with your logo;
- Upgraded location in NGMA CAPP Expo;
- NGMA LinkedIn post promoting your participation.



Approximate attendance: 150

- Opportunity for your company representative to speak and/or show a video prior to the start of the training (maximum of three minutes; content subject to approval by NGMA staff);
- "Sponsored by" branding across all signage, website, printed materials, conference app, newsletter and social media (excludes lanyards and bags);
- Placement of logo merchandise/giveaways and marketing materials on the tables or chairs (subject to approval by NGMA staff; NGMA materials may also be placed on tables or chairs);
- Upgraded location in NGMA CAPP Expo;
- A table to display marketing materials and connect with attendees;
- NGMA LinkedIn post promoting your participation;
- One (1) additional AGT registration for your company's staff;
- Two (2) GMBoK registrations for your company's staff.







Do you have another sponsorship in mind?

Let us know and we will create it for you!

Contact us at info@ngma.org with any questions.