

AGT Sponsorships Add-Ons

Opening Session/Keynote \$12,000

Make sure every attendee knows your company's name! This sponsorship provides the partner an exclusive opportunity to address the full ballroom of attendees, put your marketing materials in their hands, and encourage them to visit you in the Expo Hall.

Approximate attendance: **1,800**

- Opportunity for your company's representative to speak and/or show a video prior to the introduction of the keynote speech (maximum of three minutes; content subject to approval by NGMA staff).
- "Presented by" branding across all AGT signage, website, printed materials, conference app, newsletter and social media.
- Placement of logo merchandise/giveaways and marketing materials on the tables or chairs (subject to approval by NGMA staff; NGMA materials may also be placed on tables or chairs).
- Upgraded location in NGMA CAPP Expo.
- NGMA LinkedIn post promoting your participation.
- Two (2) additional AGT registrations for your company's staff.



Closing Event/Party \$20,000 (or 2 co-sponsors at \$10,000 each)

This year's Friday night party is going to be a fantastic way to end AGT and to celebrate grants management professionals. The sponsorship will make you the last (and the most lasting) impression with attendees.

Approximate attendance: **1,500**

- Opportunity for your company's representative to address attendees during the event.
- "Presented by" branding across all AGT signage, website, printed materials, conference app, newsletter and social media.
- Placement of logo merchandise/giveaways and marketing materials to be distributed to attendees (subject to approval by NGMA staff; NGMA materials may also be placed on tables or chairs).
- Placement of plates, cups or napkins with your logo.
- Upgraded location in NGMA CAPP Expo.
- NGMA LinkedIn post promoting your participation.
- Two (2) event-only passes to the event.
- Two (2) additional AGT registrations for your company's staff.

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Registration and WIFI \$10,000

Get a jump on getting noticed! The sponsorship assures that attendees start their experience with your company in mind – when they pick up their bag and lanyard at the registration desk and when they log into the WIFI.

Approximate number of printed items: 2,000

- Lanyards and conference bags cobranded with your company and NGMA.
- Your company name as the WIFI password.
- "Sponsored by" branding across all AGT signage, website, printed materials, conference app, newsletter and social media.
- Upgraded location in NGMA CAPP Expo.
- NGMA LinkedIn post promoting your participation.
- Two (2) additional AGT registrations for your company's staff.



CGMS Reception \$5,000

This reception brings together Certified Grants Management Specialist credential holders. Help us celebrate these elite professionals!

Approximate attendance: 125

- A table to display marketing materials and connect with attendees during the reception.
- "Sponsored by" branding across all AGT signage, website, printed materials, conference app, newsletter and social media.
- Placement of plates, cups or napkins with your logo.
- Upgraded location in NGMA CAPP Expo.
- NGMA LinkedIn post promoting your participation.



GMBok Training Sponsorships Add-Ons

GMBok Two-Day Training \$20,000

Showcase your company as the presenting partner of this two-day training, providing foundational knowledge on the entire grants lifecycle. Use this time to build deeper connections and position yourself as a valuable resource to all attendees.

Approximate attendance: 200

- Opportunity for your company representative to speak and/or show a video prior to the start of the training (maximum of three minutes; content subject to approval by NGMA staff).
- "Sponsored by" branding across all signage, website, printed materials, conference app, newsletter and social media (excludes lanyards and bags).
- Placement of logo merchandise/giveaways and marketing materials on the tables or chairs (subject to approval by NGMA staff; NGMA materials may also be placed on tables or chairs).
- Upgraded location in NGMA CAPP Expo.
- A table to display marketing materials and connect with attendees throughout the event.
- NGMA LinkedIn post promoting your participation.
- Two (2) GMBok registrations for your company's staff.

