

## Opening Session/Keynote **\$15,000**

Approximate attendance: **1,200**

- Opportunity for your company's representative to speak and/or show a video prior to the introduction of the keynote speech (maximum of three minutes; content subject to approval by NGMA staff).
- "Presented by" branding across all AGT signage, website, printed materials, conference app, newsletter and social media.
- Placement of logo merchandise/giveaways and marketing materials on the tables or chairs (subject to approval by NGMA staff; NGMA materials may also be placed on tables or chairs).
- Upgraded location in NGMA CAPP Expo.
- NGMA LinkedIn post promoting your participation.
- Two (2) additional AGT registrations for your company's staff.



## Registration and WIFI **\$15,000**

Approximate number of printed items: **1,200**

- Lanyards and conference bags cobranded with your company and NGMA.
- Charging cords branded with your logo distributed to attendees.
- Your company name as the WIFI password.
- "Sponsored by" branding across all AGT signage, website, printed materials, conference app, newsletter and social media.
- NGMA LinkedIn post promoting your participation.
- Two (2) additional AGT registrations for your company's staff.

## CGMS Reception **\$5,000**

Approximate attendance: **200**

- A table to display marketing materials and connect with attendees during the reception.
- "Sponsored by" branding across all AGT signage, website, printed materials, conference app, newsletter and social media.
- Placement of plates, cups or napkins with your logo.
- NGMA LinkedIn post promoting your participation.

## Hospitality Room with Upgraded Booth Space **\$2,500**

In 2024, NGMA has seven private rooms adjoining the CAPP Expo. This add-on allows participating partners to brand the space and host current and prospective clients for meetings, upgraded hospitality, demonstrations, etc. Events are limited to the CAPP Expo hours.

Room sizes are approximately 25' X 20' and may be set with either banquet rounds only (maximum of 40 seats) or a mixture of reception tables and banquet rounds. Additional charges for AV, electricity, WiFi or food/beverages within the hospitality room are the responsibility of the CAPP partner.

## GMBok Two-Day Training **\$20,000**

Approximate attendance: 150

- Opportunity for your company representative to speak and/or show a video prior to the start of the training (maximum of three minutes; content subject to approval by NGMA staff).
- "Sponsored by" branding across all signage, website, printed materials, conference app, newsletter and social media (excludes lanyards and bags).
- Placement of logo merchandise/giveaways and marketing materials on the tables or chairs (subject to approval by NGMA staff; NGMA materials may also be placed on tables or chairs).
- A table to display marketing materials and connect with attendees.
- NGMA LinkedIn post promoting your participation.
- One (1) additional AGT registration for your company's staff.
- Two (2) GMBok registrations for your company's staff.



**Do you have another sponsorship in mind?  
Let us know and we will create it for you!  
Contact us at [info@ngma.org](mailto:info@ngma.org) with any questions.**